



CLAUDIA SCHOUTEN JONES

photographer
designer
illustrator
fine artist

CONTACT

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SPECIALTIES

- Graphic Design · Hand Drawn Renderings
- Photo Manipulation · Architectural Photography
- Fine Art · Traditional Illustration
- Branding · Graphic Standards
- Marketing · Advertising Analysis
- Budgeting · Project Management

PROFESSIONAL SKILLS

- Photoshop · InDesign
- Lightroom · Illustrator
- Dreamweaver · Word/Pages
- Weebly · Excel/Numbers
- Squarespace · Keynote

PERSONAL CHARACTERISTICS

- Keen Eye for Detail and Consistency
- Excellent Oral and Visual Articulation
- Outstanding Time Management Skills
- Highly Organized, Detailed and Capable
- Friendly, Approachable and Diplomatic
- Dedicated, Dependable, Hard Working

about me

I am a real estate photographer, graphic designer, traditional illustrator and mixed-media fine artist with 25+ years of experience. I love all things creative and thrive on variety and challenge. I possess attributes such as artistic vision, technical acumen and excellent interpersonal skills. My strengths lie in the ability to visually conceptualize abstract ideas and to design, photograph and illustrate with strong composition and accuracy. I have an insatiable desire to learn, challenge myself and produce the highest quality product possible.

work experience

2011-Present
Eugene, OR

Self Employed

Graphic Designer · Real Estate Photographer · Illustrator · Fine Artist

- Identity, print, package and web design
- On-location architectural photography and post-shoot editing
- Pen & ink, pencil and watercolor illustration
- Mixed-media resin painting - shown in Oregon, California and Washington

2003-2011
Eugene, OR

Downtown Athletic Club

Director of Marketing & Communications (2006-2011)

- Marketing and advertising for the DAC, Ax Billy Grill, Downtown Physical Therapy, Movement Studio and Newberry Childcare
- Design and production of all printed and digital material, on time, within budget and in accordance with graphic standards
- Development and maintenance of Club retention and partner business programs, gift-in-kind relationships, display case rentals and newsletter ad sales
- Creation, launch and tracking of company promotions
- Editor/Art Director of Club, Newberry Childcare and employee newsletters
- Website management and technical support

Director of Membership, Marketing & Graphic Design (2004-2006)

- Highest increase in membership sales and lowest attrition in a seven year period, exceeding budgeted membership count by 4%
- Daily operations/management of membership and marketing departments, including staff, scheduling and reporting
- Internal and external Club communications oversight
- Monthly Advisory Board meeting leader and host

Marketing/Graphic Design Supervisor, Special Events Coordinator (2003-2004)

- In-house Club and conference display creation
- Social event planning, coordination and execution, including a yearly public bridal show, annual Halloween children's carnival, member gatherings and monthly book club meetings

2000-2003
Eugene, OR

Self Employed

Graphic Designer · Illustrator

1997-1998
Ogden, UT

City of Ogden

"Involve Ogden" Volunteer Community Coordinator

- One of five regional leaders, overseeing neighborhood volunteers for a city-wide program to develop a fifty-year city plan
- City planning meeting participation
- Door-to-door materials disbursement and community attendance encouragement

1987-1991
Eugene, OR

Funk & Associates / Cawood Communications

Freelance Design and Production Artist

education and professional development

Associate of Arts, Major: Graphic Design - Lane Community College
Management Training Certificate - IACET/CareerTrack
Eugene Chamber of Commerce & Lane Arts Council - Past Affiliation